

# LIGHTS, CAMERA & LAW

MEDIA & ENTERTAINMENT LAWS UPDATES

MAY, 2025



## AUTHORS

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# NATIONAL

## **DELHI HIGH COURT BARS UNAUTHORIZED USE OF 'ANDAZ APNA APNA' INTELLECTUAL PROPERTY**

The Delhi High Court on May 14, 2025, issued an ex parte interim injunction restraining over 30 parties from unauthorised use of the IP associated with the film 'Andaz Apna Apna'. The order prohibits the reproduction, streaming or commercial exploitation of the film's characters, dialogues etc, including AI-generated content. The court directed Google LLC to remove infringing content from YouTube and instructed domain registrars like GoDaddy to provide details of infringing domain holders. This action follows a lawsuit filed by Vinay Pictures, represented by Shanti Vinaykumar Sinha, the legal heir of the film's late producer, Vinay Sinha, who alleged widespread infringement through merchandise, digital content, and domain names. The court emphasized that the film's iconic elements have acquired significant secondary meaning, and unauthorized use could mislead consumers and cause irreparable harm to the rights holder.

Source: [here](#)

## **DELHI HC CLOSES ANJALI BIRLA'S DEFAMATION SUIT AFTER SOCIAL MEDIA PLATFORMS REMOVE POSTS**

On May 13, 2025, the Delhi High Court concluded the defamation case filed by Anjali Birla, daughter of Lok Sabha Speaker Om Birla, against social media platforms over false claims regarding her UPSC exam clearance. The court acknowledged that X (formerly Twitter) had voluntarily removed 12 of the 16 disputed posts and restricted access to the remaining four. The court directed X to delete the remaining posts and any additional defamatory content identified by Birla. Google was also instructed to remove a previously blocked post.

Source: [here](#)

## **DELHI HIGH COURT REJECTS RCB'S CLAIM AGAINST UBER**

The Delhi High Court has dismissed Royal Challengers Bengaluru's (RCB) plea against Uber India's YouTube advertisement featuring cricketer Travis Head. The ad, promoting Uber Moto, depicted Head altering a stadium sign to read "Royally Challenged Bengaluru," which RCB claimed disparaged their trademark. The court found no prima facie case of trademark infringement or disparagement, viewing the ad as light-hearted sports banter. It noted that the advertisement did not mock or defame RCB and that public comments on the video were subjective. The court emphasized the importance of humour in advertising and declined to grant an interim injunction.

Source: [here](#)

## **BOMBAY HIGH COURT UPHOLDS STAY ON RELEASE OF "SHAADI KE DIRECTOR KARAN AUR JOHAR"**

Division bench of Bombay High Court upholds stay on the release of the movie "Shaadi Ke Director Karan Aur Johar"/ "Shaadi Ke Director Karan Johar" opining that the use of the words "director" - "Karan" - "Johar" in any combination is sufficient to create a confusion in the minds of the public at large as the same would be directly associated with the name of Karan Johar and that its title infringes upon filmmaker Karan Johar's personality and publicity rights. The court emphasized that using Johar's name without consent violates his right to control his identity and image.

Source: [here](#)

## **DELHI HIGH COURT TAKES ACTION AGAINST WEBSITES ILLEGALLY STREAMING PREMIER LEAGUE**

The Delhi High Court on May 7, 2025, passed an injunction against Yoghurt TV and Ors for illegally streaming Premier League matches in India. The Court declared that they were violating the copyrights of The Football Association Premier League Limited. Domain hosting services GoDaddy, NameSilo, NameCheap, Hostinger, and other DNRs (Domain Name Registers) have been ordered to block and suspend the domain names of all the infringing sites.

Source: [here](#)

### **SUPREME COURT OVERTURNS DELHI HC'S ORDER TO REMOVE WIKIPEDIA PAGE ON ANI DEFAMATION CASE**

On May 9, 2025, the Supreme Court of India quashed the Delhi High Court's directive to the Wikimedia Foundation to delete a Wikipedia page titled Asian News International vs Wikimedia Foundation, which documented a defamation lawsuit filed by ANI against Wikipedia. The Supreme Court emphasized that such orders must meet the tests of necessity and proportionality, ensuring no substantial risk of prejudice to the administration of justice. The Court reiterated that courts should not direct the media to remove or delete content, highlighting the importance of open judicial proceedings. Consequently, the defamation case will now be heard afresh by a single-judge bench of the Delhi High Court.

Source: [here](#)

### **DELHI HC GRANTS RELIEF TO AR RAHMAN IN COPYRIGHT DISPUTE OVER 'VEERA RAJA VEERA'**

The Delhi High Court has stayed an interim order requiring composer A.R. Rahman and Madras Talkies to deposit ₹2 crore in a copyright infringement case concerning the song "Veera Raja Veera" from the 2023 film Ponniyin Selvan 2. The stay was issued by a division bench, following Rahman's appeal against the single-judge bench's earlier ruling. This temporary relief allows Rahman and the filmmakers to continue their work without the immediate financial burden while the

case proceeds.

Source: [here](#).

### **DELHI HIGH COURT CLOSES DEFAMATION CASE AFTER BABA RAMDEV PLEDGES TO CEASE REMARKS AGAINST ROOH AFZA**

Hamdard filed a suit against Patanjali for the usage of offensive language and communal slurs targeting Hamdard's Rooh Afza in videos online. On April 22, 2025, Patanjali was ordered to take down the offending videos. On May 9, 2025, after Patanjali took down all videos and following a written assurance from the yoga guru that he would refrain from making further disparaging comments about Hamdard's beverage, Rooh Afza. The court accepted the undertakings from both Ramdev and Patanjali Foods Ltd as binding, thereby resolving the legal dispute initiated after Ramdev's controversial "sharbat jihad" remarks.

Source: [here](#).

### **DEMANDING UNREASONABLE LICENSE FEE IS REFUSAL**

In an application against PPL, the Delhi High Court stated that ownership of copyright in the sound recordings cannot give a free hand to procure any arbitrary and unreasonable license fees. The Court further stated that a monopoly is not encouraged, and an artistic work, if made public, should be made available subject to reasonable terms.

Source: [here](#)

### **NO COERCIVE ACTION AGAINST SONU NIGAM IF HE COOPERATES, RULES KARNATAKA HIGH COURT**

The Karnataka High Court has granted interim relief to singer Sonu Nigam, ruling that no coercive measures will be taken against him if he cooperates with the investigation into his controversial remarks made during a concert in Bengaluru on April 25, 2025 for allegedly linking a fan's request for a Kannada song to the

Pahalgam terrorist attack. The court also stayed the filing of the final report until the next hearing.

Source: [here](#).

## **TAMIL FILM 'SEEING RED' ACCUSED OF PLAGIARISM**

Filmmaker Shalini Vijaykumar's Tamil short film Seeing Red, which was selected for the MAMI (Mumbai Academy of Moving Image) "Shot on iPhone" initiative, has been accused of plagiarism by journalist and writer Jeyarani. Jeyarani alleged in her Instagram post that Seeing Red closely mirrors her short story 'Sevvarali Poocharam' from her 2024 book of short stories 'Sennilam' and misrepresents its themes. She has threatened legal action if the short film is not taken down from every platform. Shalini Vijaykumar has refuted all allegations and maintains that Seeing Red is an original work inspired by personal experiences and any similarities are coincidental.

Source: [here](#)

## **OPERATION SINDOOR TRADEMARK APPLICATIONS ROW**

Various entities have filed for a trademark of the name 'Operation Sindoor'. Notably, Jio Studios, a unit of Reliance Industries, which had initially filed for the trademark, later withdrew its application, citing an unauthorized submission by a junior employee. Applications have been filed in India, the US, and the UK.

Source: [here](#)

## **INDIA SETS UP PANEL TO REVIEW COPYRIGHT LAW IN LIGHT OF AI LEGAL CHALLENGES**

The Commerce Ministry of the Government of India has set up an eight-member panel to review the existing copyright law and its adequacy to tackle the issues

related to AI, particularly in light of legal challenges involving OpenAI. This initiative follows lawsuits filed by major Indian news outlets and publishers, including NDTV, Indian Express, and Hindustan Times, alleging that OpenAI used their content without permission to train its ChatGPT chatbot. OpenAI denies any wrongdoing, asserting that it utilizes publicly available data and offers mechanisms for websites to opt out. The experts have been tasked to "identify and analyze the legal and policy issues arising from the use of artificial intelligence in the context of copyright."

Source: [here](#)

## **DELHI HIGH COURT ORDERS CENTRE TO FORM GUIDELINES FOR ACCESSIBILITY FEATURES ON OTT PLATFORMS**

The Delhi High Court on 19-5-25 heard a case for the inclusion of accessibility features on OTT platforms and movie producers for Persons With Disabilities – features such as audio description, same-language captioning, and Indian sign language. Specifically, the order mandates the inclusion of these features in existing and upcoming movies on OTT platforms. The Court ordered the Central Government to expedite the formation of guidelines for the inclusion of these features. The Court also ordered OTT Platforms to ensure that these features are incorporated into new releases on their respective platforms. The order applies to both existing and future releases on OTT platforms, including specific movies like "The Buckingham Murders," "Bhool Bhulaiyaa 3," and "Shaitan."

Source: [here](#)

## **AKSHAY KUMAR SUES PARESH RAWAL FOR RS. 25 CRORE OVER 'HERA PHERI 3' EXIT**

Akshay Kumar, renowned Indian Actor and producer of Hera Pheri 3, filed a lawsuit against his co-star Paresh Rawal over the latter's exit from the film Hera Pheri 3 where he was to recreate his iconic role from the

franchise, alleging that due to the exit, he suffered significant financial loss and reputational damage. In response to this, on 25-5-25, Paresh Rawal responded through his legal team, stating that there was no binding long-form agreement, finalized script, or clarity on production schedules, and that Rawal had not participated in any shoot. They added that Rawal had returned his signing amount along with interest, indicating no intention to cause harm or breach any commitments.

**Source:** [here](#)

### **DELHI HIGH COURT ON USAGE OF COMMON NAMES AS TRADEMARKS**

The Delhi High Court has clarified that commonly used names such as 'NEHA' can be eligible for trademark protection if they develop inherent distinctiveness or acquire a secondary meaning through widespread recognition. Such names aren't automatically protected but can be, if supported by strong evidence like brand visibility, consumer association, and advertising. The ruling came in light during a trademark dispute between two cosmetic brands, wherein one party was trading in Mehendi/Henna, and the other party was trading in face creams. The Court stated that the adoption of the mark "NEHA" cannot be viewed in isolation, disregarding the nature of the goods and the absence of evidence of confusion or likelihood of confusion. The term "NEHA" not being a distinctive word, one cannot monopolise the use of it for all cosmetics unless a strong secondary meaning across product categories is proved, something that has not been shown on record.

**Source:** [here](#)

### **STATES CAN LEVY TAX ON DTH AND CABLE IN ADDITION TO CENTRAL TAX SAYS SUPREME COURT**

Tata Sky (now Tata Play), Dish TV, Sun Direct and others appealed decisions from various High Courts allowing State service taxes on DTH and Cable services. The Supreme Court held that "The State legislatures as well as the parliament, both have the legislative competence to levy entertainment tax as well as service tax respectively on the activity carried out by the

assesses". It dismissed the appeal and held that States may levy additional tax on DTH and Cable services despite service tax by Union.

**Source:** [here](#)

### **NOTICE TO CENTRE IN PIL BEFORE SUPREME COURT AGAINST BETTING**

In a Public Interest Litigation (PIL) filed by evangelist and politician Dr. K.A. Paul before the Supreme Court of India seeking a ban on online and offline betting platforms, citing their detrimental impact on Indian youth, including addiction and suicides and regulations on online gaming and fantasy sports. It was also pointed out that celebrity endorsements of betting apps, naming 25 actors and influencers, including cricket legend Sachin Tendulkar, contribute to the normalization of gambling. The Supreme Court on May 23, 2025, issued a notice to the Union seeking responses on the matter, but also emphasised how legislation alone might not suffice to eradicate the problem, and the role of technology and parental control is also crucial.

**Source:** [here](#)

### **DELHI HIGH COURT HOLDS THAT BRIEF CONFUSION SUFFICIENT TO SATISFY TEST OF DECEPTIVE SIMILARITY**

In a case filed by Plaintiff, Under Armour for the infringement of their trademark 'UNDER ARMOUR' by the Defendant who used the mark 'AERO ARMOUR', the grant of interim injunction was refused citing that though the deceptive mark of the defendant may confuse customers initially, that would not be enough for an interim injunction. In an appeal before a Division bench of the Delhi High Court, the Plaintiff sought an interim injunction against the Defendant. On 26-5-25, the Court held that "The Initial Interest Confusion Test recognises that confusion in the minds of the customers arises only at the stage prior to consummating the purchase. However, at the time of completing the transaction, there is no doubt in the customer's mind regarding the origin of the goods. The confusion, albeit limited to the initial stage, is sufficient to satisfy the condition of deceptive similarity as contemplated in Section 29 of the Trade Marks Act,

1999". The Division Bench also rejected the Single Judge's decision to excise the word 'ARMOUR' when considering the similarity between the two marks, holding that it was contrary to the anti-dissection rule. The Division Bench held that the mark of the defendant 'AERO ARMOUR' was deceptively similar to the mark of the Plaintiff 'UNDER ARMOUR' and granted an interim injunction.

Source: [here](#)

### **KERALA HIGH COURT ALLOWS CHEATING CASE AGAINST 'MANJUMMEL BOYS' PRODUCERS TO PROCEED**

The Kerala High Court has rejected a plea to dismiss a cheating case related to the film's production against the producers of the Malayalam blockbuster Manjummel Boys, namely Soubin Shahir, Babu Shahir, and Shawn Antony. Investor Siraj Valiyathara Hameed alleges he was denied profit shares despite investing Rs. 7 Crore in the film in return for a 40% share in the profits. The producers denied any wrongdoing, stating that Siraj had failed to make timely investments, which further led to disruption in the film's production schedule. The court did not accept this ground and said that the allegations merit further investigation.

Source: [here](#)

### **ASCI CALLS FOR REGULATORY CLARITY ON OPINION TRADING PLATFORMS AMID RISING CONCERNS**

The Advertising Standards Council of India (ASCI) has released a whitepaper titled "Examining Opinion Trading in India," highlighting the urgent need for regulatory clarity regarding opinion trading platforms. These platforms allow users to stake money on binary outcomes of real-world events, such as sports matches or political results. While some jurisdictions classify opinion trading as financial instruments, others treat them under gambling laws. In India, the absence of a specific regulatory framework has led to ambiguity, with platforms operating without clear oversight. ASCI's analysis reveals that many such platforms are promoted as skill-based games, yet their speculative nature poses significant financial risks to consumers. The whitepaper urges regulators to define the legal status of opinion

trading and establish guidelines to protect users from potential harms.

Source: [here](#)

### **BOMBAY HIGH COURT REJECTS GOLDMINES TELEFILMS' PLEA TO RESTRAIN VIACOM18 FROM EXPLOITING FILM RIGHTS**

On May 10, 2025, the Bombay High Court denied Goldmines Telefilms Pvt. Ltd.'s request for an interim injunction against Viacom18 Media Pvt. Ltd., allowing Viacom18 to continue exploiting satellite and on-demand rights for 19 films under two film assignment agreements. Goldmines alleged that Viacom18 breached contractual clauses by making unauthorized edits and cuts to the films, leading to multiple versions. However, the court observed that the agreements permitted such modifications and that Goldmines had accepted these terms. Consequently, the court found no prima facie breach justifying the termination of the agreements or restraining Viacom18 from acting as licensees.

Source: [here](#)

### **'HOUSEFULL 5' TEASER TEMPORARILY REMOVED FROM YOUTUBE OVER COPYRIGHT DISPUTE**

The teaser for the upcoming Bollywood comedy Housefull 5, released on April 30, 2025, was temporarily taken down from YouTube on May 9 due to a copyright claim by Mofusion Studios, reportedly concerning the use of the song "Laal Pari." The teaser, which had garnered millions of views, was restored on May 21 following the resolution of the dispute. The film, featuring Akshay Kumar, Abhishek Bachchan, and Riteish Deshmukh, is slated for release on June 6, 2025.

Source: [here](#)

### **MADRAS HIGH COURT ORDERS REMOVAL OF SOCIAL MEDIA ACCOUNTS MISUSING DANCER ANITA RATNAM'S IDENTITY**

The Madras High Court has directed social media platforms Meta and Telegram to remove accounts that

have been unauthorizedly using images and audio of renowned dancer Anita Ratnam. The Court has issued the interim order following Ratnam's complaint that her likeness and voice were being exploited, potentially through AI-generated content, to mislead the public into financial investments, thereby infringing upon her personality rights. The court recognized a prima facie case of misuse of her celebrity status for commercial gain and mandated the removal of specified links, as well as any additional infringing content identified by Ratnam.

Source: [here](#)

### **SC SUMMONS SAMAY RAINA, OTHERS FOR MOCKING DISABLED IN ONLINE CONTENT**

The Supreme Court has summoned comedian Samay Raina and four other influencers over allegations of mocking people with disabilities, particularly those with Spinal Muscular Atrophy. The court warned of coercive action if they fail to appear and sought suggestions on regulating such harmful online content.

Source: [here](#)

### **DELHI HIGH COURT ORDERS YOUTUBER MOHAK MANGAL TO REMOVE DEFAMATORY CONTENT AGAINST ANI**

On May 29, 2025, the Delhi High Court directed YouTuber Mohak Mangal to remove defamatory portions from his video titled "Dear ANI," in which he accused news agency Asian News International (ANI) of extortion and blackmail. The court found terms like "hafta vasooli" and "gunda raj" used in the video to be offensive and amounting to disparagement. Kamra and Zubair also agreed to take down the posts referring to the video. The defamation suit, filed by ANI, also names comedian Kunal Kamra and Alt News co-founder Mohammed Zubair as co-defendants for amplifying Mangal's allegations on social media. The court has scheduled the next hearing for July 21, 2025.

Source: [here](#)

### **CENTRE INTRODUCES NEW AGE-BASED SUBCATEGORIES UNDER UA FILM CERTIFICATION**

The Government of India has revamped film certification rules, subdividing the 'UA' rating into UA 7+, UA 13+, and UA 16+ to better guide parental discretion. The process is now digitized via the e-cinepramaan portal, includes mandatory accessibility features for persons with disabilities, and mandates increased female representation on certification panels. Priority screening for faster certification is also introduced.

Source: [here](#)

### **KERALA HIGH COURT UPHOLDS CCI'S PROBE INTO STAR INDIA, REJECTS REGULATORY OVERLAP DEFENSE**

The Kerala High Court has dismissed Star India's contention that its broadcasting practices fall under the Ministry of Information and Broadcasting's jurisdiction, thereby shielding it from the Competition Commission of India's (CCI) antitrust scrutiny. The court emphasized that anti-competitive conduct is not protected by mere regulatory overlap, affirming the CCI's authority to investigate alleged violations of competition law. This ruling supports the CCI's ongoing probe into Star India's practices, including exclusive broadcasting agreements and pricing strategies, which may distort market competition.

Source: [here](#)

### **SEBI BANS ARSHAD WARSI, WIFE, AND 57 OTHERS FOR UP TO 5 YEARS IN SADHNA BROADCAST STOCK MANIPULATION CASE**

The Securities and Exchange Board of India (SEBI) has barred Bollywood actor Arshad Warsi, his wife Maria Goretti, and 57 other individuals from participating in the securities market for periods ranging from one to five years. This action follows their involvement in a "pump-and-dump" scheme related to Sadhna Broadcast Ltd (now Crystal Business System Ltd), where misleading YouTube videos were used to artificially inflate the company's stock price. SEBI's investigation revealed that Warsi and Goretti profited ₹41.70 lakh and ₹50.35 lakh respectively from these activities. Both have been fined ₹5 lakh each and must return their illegal gains with 12% annual interest.

Source: [here](#)

# INTERNATIONAL

## **NINTENDO SUES GENKI OVER UNAUTHORIZED SWITCH 2 ACCESSORIES, SEEKS DAMAGES**

Nintendo has filed a lawsuit against accessory maker Genki, alleging trademark infringement, unfair competition, and false advertising. The lawsuit stems from Genki's early 2025 CES showcase of accessories for the unannounced Nintendo Switch 2, which Nintendo claims were based on leaked specifications and not official hardware. Nintendo argues that Genki's actions misled consumers into believing the products were officially licensed, potentially harming the brand's reputation. The company is seeking an injunction to halt the sale of the accessories and is pursuing damages, which could be tripled under U.S. law. In response, Genki has acknowledged the lawsuit and stated they are continuing preparations to fulfil orders and showcase their products at PAX East.

Source: [here](#)

## **WARNER MUSIC SUES SHOE WAREHOUSE DSW OVER MUSIC INFRINGEMENT**

Warner Music Group has accused Designer Shoe Warehouse (DSW) and its parent company, Designer Brands Inc., of infringing its copyright by using more than 200 of its recordings and compositions on TikTok and Instagram posts as well as in paid partnerships with various influencers. Warner claims in the lawsuit filed in Ohio that DSW utilised these musical works to enhance its brand visibility without obtaining proper licenses and that these recordings are an integral part of DSW's promotional, marketing, and branding strategy. Warner is seeking statutory damages of up to \$150,000 per infringed work, potentially totalling over \$30 million.

Source: [here](#)

## **UK PARLIAMENT ADVANCES DATA BILL TO MODERNIZE DATA GOVERNANCE AND AI TRANSPARENCY**

The Data (Use and Access) Bill in the UK which seeks to

protect and regulate the usage of data including by AI companies is stuck between the House of Lords and the House of Commons. On May 12, the House of Lords in the UK voted to amend the Data (Use and Access) Bill to insert an amendment to mandate AI Companies to reveal which copyrighted content they have used. The House of Commons rejected this Amendment. The same bill will be presented before the House of Lords again on May 19.

Source: [here](#)

Fresh amendments have been proposed to the bill by the House of Lords again on 22 May 2025. They seek to add "Requirement to make provision in relation to transparency of business data used in relation to AI models" and "Requirement to make provision in relation to transparency of copyrighted works used in relation to AI models". The bill must now go back to the House of Commons.

Source: [here](#)

## **US FTC LAUNCHES INQUIRY INTO ANTI-COMPETITIVE PRACTICES IN THE LIVE MUSIC INDUSTRY**

On May 7, 2025, the US Federal Trade Commission and the US Department of Justice announced a joint public inquiry into anti-competitive practices in the live concert and entertainment industry. The two agencies have sought information related to anti-competitive practices in the industry. This information will be used in the proceedings against such anti-competitive actors. This inquiry comes in light of President Donald Trump's Executive Order signed 31 March titled "Combating Unfair Practices In The Live Entertainment Market".

Source: [here](#)

## **TRUMP ANNOUNCES 100% TARIFFS ON MOVIES NOT MADE IN THE US**

On May 5, US President Donald Trump announced an

imposition of a 100% Tariff on all movies not produced in the US, citing the move as essential to protect the domestic film industry from foreign incentives. The announcement has raised concerns about increased production costs and potential retaliatory measures from other countries, potentially leading to a broader trade conflict affecting the global entertainment sector. However, it is unclear if the tariffs would apply to films on streaming services as well as those released in theatres.

**Source:** [here](#).

### **EPIC GAMES SUCCESSFULLY DEFENDS ITSELF AGAINST A SUIT RELATING TO ARIANA GRANDE'S FORTNITE CONCERT**

Uthervers Gaming LLC filed a \$32.5 million lawsuit against Epic Games in 2021 alleging that the Ariana Grande Concert and Travis Scott Concert conducted in Fortnite virtually violated their patent titled "Method, System and Apparatus of Recording and Playing Back an Experience in a Virtual Worlds System" in relation to the creation of virtual environments for events. Because both the concerts conducted by Epic Games in Fortnite were pre-produced animations introduced into the game and not playback, recordings, or replays of prior virtual events, the jury on May 19, 2025, found that they did not violate the patent.

**Source:** [here](#)

### **US COPYRIGHT OFFICE RELEASES PRE-PUBLICATION VERSION OF REPORT ON AI AND COPYRIGHT**

The report highlights various issues such as whether the usage of copyrighted materials for the training of AI models. The report considers both prima facie infringement of copyright by AI models and to what extent they may be protected by the doctrine of fair use, mainly in the context of commercial exploitation. The report states "Making commercial use of vast troves of copyrighted works to produce expressive content that competes with them in existing markets, especially where this is accomplished through illegal access, goes

beyond established fair use boundaries". The report also discusses the potential impact on creators, AI developers, and the broader copyright ecosystem. In relation to licensing, the report does not suggest compulsory licensing and rather suggests that the licensing market should be allowed to evolve.

**Source:** [here](#)

### **THE EUROPEAN UNION INTELLECTUAL PROPERTY OFFICE (EUIPO) REPORT ON AI AND COPYRIGHT**

The study offers an in-depth technical and legal analysis on solutions underlying the effective implementation of EU laws, focusing on existing and developing solutions for: Copyright holders to reserve their rights from use by AI developers; and AI developers to ensure that the content generated through their services is detectable in a machine-readable format. The study also highlights the importance of accurate information, firstly about a work's origin to identify its right(s) holder(s), secondly about permissible uses to see if copyright protected works can be used by GenAI services, and thirdly to identify content that has been created by AI. This transparency has an impact on effective application and enforcement of copyright from the side of rights holders and AI developers alike. The study also demonstrates the need for AI developers to engage more actively with the creative and cultural sectors on effective ways to account for the TDM opt-out expressed.

**Source:** [here](#)

### **EMINEM'S PUBLISHER SUES META OVER UNAUTHORIZED USE OF SONGS ON FACEBOOK, INSTAGRAM, AND WHATSAPP**

Eight Mile Style, the publisher managing Eminem's early catalog, has filed a lawsuit against Meta Platforms Inc., alleging unauthorized use of the rapper's music on Facebook, Instagram, and WhatsApp. The complaint, lodged in Detroit federal court, claims Meta has made tracks like "Till I Collapse" and "Lose Yourself" available in its online music libraries without proper licensing. Despite previous requests to remove such

content, instrumental and karaoke versions of these songs remain accessible. The lawsuit asserts that Meta's algorithms actively promote these tracks through features like "For You" and "Trending," facilitating widespread use in user-generated content. Eight Mile Style seeks statutory damages or compensation based on Meta's advertising revenues, along with a permanent injunction to prevent further unauthorized use.

**Source: [here](#)**

# FIRM HIGHLIGHTS



**Firm Rankings**

Intellectual Property

Mumbai

**Individual Ranking**

  
Mr. Rahul Dhote  
Partner - Head of IP Practice  
Future Star - Intellectual Property

“ Following its merger with the IP boutique Literati Juris in 2022, ANM Global has expanded its capabilities in contentious IP law. The firm serves a diverse clientele, from individuals to Fortune 500 companies, across sectors like media, entertainment, pharmaceuticals, and technology. Key contacts include managing partner **Nidhish Mehrotra** and head of IP **Rahul Dhote**. Recently, the firm represented Applause Entertainment in a complex trademark infringement case, successfully securing an injunction against unauthorized use of similar marks that sought to create a false association with the client's brand. ”

ANM Global has been recognised by Benchmark Litigation in its latest rankings. The firm has been ranked as a **Recommended Firm in Mumbai**, and the **Intellectual Property** practice has also been recognised. Further, **Mr. Rahul Dhote**, Head of **Intellectual Property**, has been named a **Future Star in Intellectual Property**. **Benchmark Litigation** in its review has commended **ANM Global** for its growth in **contentious IP law**, especially following its merger with **Literati Juris** in 2022.

ANM Global is proud to be recognised in the **2025 Intellectual Property Rankings** by **Asian Legal Business (ALB)**, featured in their **May issue**. This recognition underscores the strength of our IP practice and the dedication of our team to delivering strategic, innovative, and client-focused solutions across the intellectual property landscape.



**ASIAN LEGAL BUSINESS**

**Asia IP Rankings 2025**

Recognised Law Firm

ANM Global has been recognised by Asian Legal Business in its 2025 IP Rankings.

Mumbai | New Delhi | Bengaluru | Chennai      contact@anmglobal.net      https://anmglobal.net

# FIRM HIGHLIGHTS



**Ms. Anushree Rauta, Equity Partner and Head of the Media & Entertainment Practice at ANM Global, was invited to speak at the prestigious World Intellectual Property Organization – WIPO-National Law University, Delhi- IPO Joint Masters/LL.M. in Intellectual Property Law and Management Programme for a special session on “Licensing in Bollywood”**



**Anushree Rauta, Equity Partner and Head of the Media and Entertainment Practice at ANM Global, joined Anirban Chowdhury and Rajesh N Naidu to offer nuanced insights into the legal framework surrounding such disputes and what this means for the broader film industry.**



**Thrilled to announce the promotion of Deepank Singhal to principal associate at ANM Global! Deepank has been a vital part of our journey, consistently showcasing sharp legal insight, dedication, and a client-first approach**



**Rahul Dhote, Head of Intellectual Property at ANM Global, was featured in The The Economic Times for his expert views on the trademark race surrounding ‘Operation Sindoor’, following India’s recent cross-border military action**

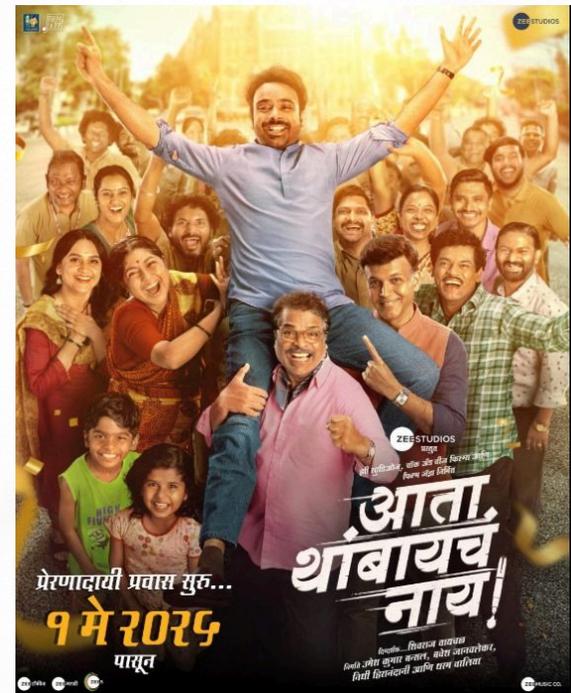
# FIRM HIGHLIGHTS

## REPRESENTATIONS



ANM Global is proud to have advised and represented Soham Rockstar Entertainment Private Limited for their upcoming Hindi-language horror film “The Bhootnii”, from inception through to release

ANM Global is proud to have advised the co-producers Chalk and Cheese Film Productions LLP, and Filmjazz Productions LLP on the crucial co-production agreement, and further assisted with the agreements of the astounding cast and crew of the film

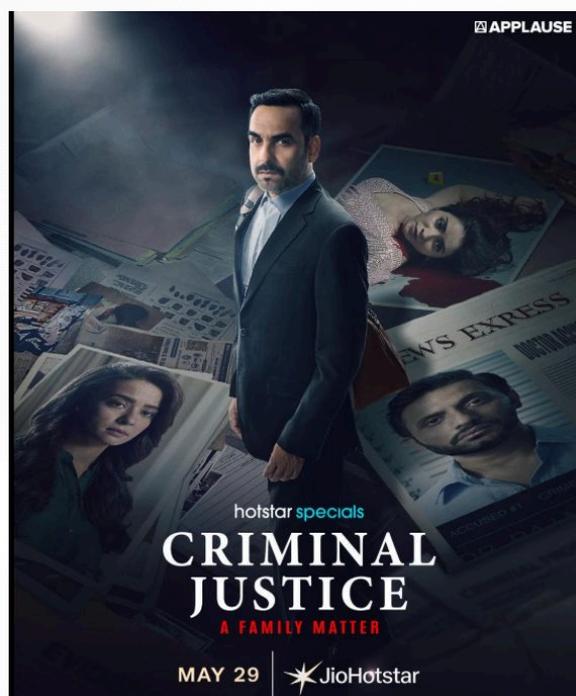


ANM Global advised and represented the producer, Wetcloud Productions, from the very initiation of the film till its release

# FIRM HIGHLIGHTS

## REPRESENTATIONS

ANM Global is proud to have advised and represented FilterCopy Candid (a division of Pocket Aces Pictures Private Limited) for their latest Hindi-language reality web series “Find The Farzi”, from inception through to release



ANM Global is pleased to have advised Applause Entertainment Private Limited on its upcoming legal drama series, “Criminal Justice: A Family Matter”, from the initiation of the project through to its release

ANM Global proudly represented Naad Sstudios Pvt Ltd, in their joint production with Dreamiyata Entertainment Pvt Ltd for the project "Saunkan Saunkanay 2", and our team also represented Tips Music Limited (erstwhile known as Tips Industries Limited) in acquiring the music rights of film



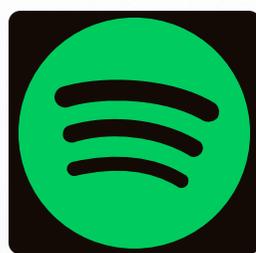
## AWARDS



### ANM GLOBAL RECOGNIZED FOR MEDIA AND ENTERTAINMENT

ANM Global has been named the **Winner in the Media & Entertainment category** at the India Business Law Journal **Law Firm Awards 2025**.

This recognition marks a year of strong momentum for the firm driven by strategic growth, key lateral hires, and high-impact work for clients across media, entertainment, and intellectual property.



**ANM ThinkPod**

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