

Intellectual Property
Newsletter

The IP Odyssey

JANUARY & FEBRUARY 2026

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TRADEMARK TAPESTRY

DELHI HIGH COURT RESTRAINS MANUFACTURER FROM INFRINGING BRITANNIA'S LITTLE HEARTS MARK.

The Delhi High Court granted an ad-interim injunction in favour of Britannia Industries Ltd, restraining a manufacturer from using the Little Hearts trademark and a similar heart-shaped biscuit design. The Court noted the presence of triple identity: similar mark, identical product, and overlapping trade channels, and held that such use was likely to cause consumer confusion and dilute the goodwill associated with Britannia's well-known brand. The order also directed the removal of infringing listings from e-commerce platforms, reinforcing judicial support for brand and shape-mark protection

Source: [Read More](#)

DELHI HIGH COURT DECLARES 'SOCIAL' A WELL-KNOWN TRADEMARK

The Delhi High Court has held that the brand name SOCIAL, used by Impresario Entertainment and Hospitality Pvt Ltd for its restaurant and café services, has acquired distinctiveness, secondary meaning and widespread recognition across India, and accordingly qualifies as a well-known trademark under the Trade Marks Act, 1999; in a suit against a dessert and beverage outlet using the name The Shake Social, the court recognised the likelihood of consumer confusion and granted permanent relief, declaring the mark well-known and protecting it from infringement and dilution.

Source: [Read More](#)

DELHI HIGH COURT UPHOLDS 'PATANJALI GONYLE' TRADEMARK, REJECTS RECTIFICATION PLEA BY HOLY COW FOUNDATION.

The Delhi High Court dismissed a rectification petition by the Holy Cow Foundation seeking cancellation of Patanjali's "Patanjali Gonyle Floor Cleaner" trademark, holding that the petitioner failed to prove prior use or a likelihood of confusion with its claimed mark, and that the prominent Patanjali house mark sufficiently distinguishes the respondent's mark as a source identifier; accordingly, the registration remains valid and subsisting.

Source: [Read More](#)

CGPDTM WARNS AGAINST UNAUTHORIZED ONLINE TRADEMARK SOLICITATION.

The Office of the Controller General of Patents, Designs and Trade Marks (CGPDTM) has issued a public notice cautioning against illegal advertising and solicitation of legal services by online trademark-related service platforms, naming several such sites and urging stakeholders to engage qualified professionals and avoid dubious practices that could mislead applicants in trademark filings and prosecutions.

Source: [Read More](#)

DELHI HIGH COURT PROTECTS AAJ TAK LOGO FROM TRADE MARK INFRINGEMENT.

The Delhi High Court recently passed an ex parte interim injunction order protecting news channel Aaj Tak's logo from trademark infringement by digital news channel 'Charcha Aaj Ki'. Justice Jyoti Singh temporarily restrained 'Charcha Aaj Ki' from using Aaj Tak trademarked logo's distinctive red-white-black colour combination and outline borders on its social media handles, website or any other platform.

The Court clarified that the defendant news channel is allowed to retain the name of the show 'Charcha Aaj Ki'. The Court passed the order after Aaj Tak's parent company, Living Media, approached the High Court stating that the mark Aaj Tak was first used in 1995 and that it is included in the list of well-known trademarks published by the Trade Marks Registry. It stated that in 2025, the company came to know that a digital news channel 'Charcha Aaj Ki' was offering news services on JIO TV platform, using a deceptively similar logo on its social media handles and official website. After considering the case, the High Court found a prima facie case in favour of Aaj Tak and passed the injunction order.

Source: [Read More](#)

DELHI HIGH COURT RESTRAINS COUNTERFEITERS FROM INFRINGING 'HAPPI PLANET' TRADEMARK; DIRECTS AMAZON, FLIPKART, MEESHO TO TAKE DOWN FAKE LISTINGS.

Sustainable brand Happi Planet successfully moved the Delhi High Court to stop the sale of counterfeit home-care products on major e-commerce platforms like Amazon, Flipkart, and Meesho. The court directed the platforms to take down listings of infringing products that mimicked Happi Planet's distinct packaging and branding.

Source: [Read More](#)

DELHI HIGH COURT GRANTS INTERIM RELIEF TO DELHIVERY IN TRADEMARK AND COPYRIGHT CASE.

Logistics giant Delhivery has secured an interim injunction against an entity using a deceptively similar name and logo. The court observed that the defendant's branding was likely to cause confusion among consumers and appeared to be a deliberate attempt to capitalize on Delhivery's established goodwill in the logistics sector.

Source: [Read More](#)

DELHI HIGH COURT RESTRAINS DEEPIKA PADUKONE'S COMPANY FROM USING 'LOTUS SPLASH' MARK.

The Delhi High Court granted an interim injunction restraining Deepika Padukone's company from using the mark "Lotus Splash" for its face cleanser product.

TRADEMARK TAPESTRY

The order was passed in a trademark infringement suit filed by a party claiming prior registration and use of the mark. The Court held that a prima facie case was made out and restrained further use of the impugned mark.

Source: [Read More](#)

BOMBAY HIGH COURT GRANTS INTERIM PROTECTION TO SHATRUGHAN SINHA AGAINST UNAUTHORISED EXPLOITATION OF PERSONALITY RIGHTS.

In *Shatrughan Prasad Sinha v. John Doe, Meta & Ors.*, the Bombay High Court, in an ad-interim order dated 16 February 2026, granted ex-parte relief in favour of veteran actor and politician Shatrughan Prasad Sinha. The suit, filed by Sinha under his ordinary original civil jurisdiction, sought permanent and mandatory injunctions restraining various unidentified individuals and platforms from infringing his personality rights, including his name, screen persona, voice, image, catchphrase and distinctive performance style.

Source: [Read More](#)

UNITED BREWERIES SECURES TRADEMARK FOR “KINGFISHER OO-LA-LA-LA-LE-O” JINGLE.

United Breweries has successfully secured trademark protection for the iconic jingle “Kingfisher Oo-la-la-la-le-o,” reinforcing its legal rights over one of the most recognisable audio identities in the Indian beverage market. The trademark covers the distinctive sound mark, which has been widely associated with Kingfisher’s brand advertising and promotions over the years. By obtaining registration for the jingle as a sound mark, United Breweries has strengthened its ability to prevent unauthorised use of the tune, protect its brand equity, and enforce exclusive rights against third parties who might attempt to capitalise on the jingle’s goodwill without permission.

Source: [Read More](#)

DELHI HIGH COURT GRANTS EX-PARTE INJUNCTION PROTECTING ‘TOI’ MARK AGAINST IMPERSONATING SOCIAL MEDIA ACCOUNTS.

The Delhi High Court granted an ex-parte ad-interim injunction to Bennett Coleman and Company Limited restraining the use of the marks TIMES OF INDIA, TOI MOVIES, TOI_MOVIES and TOIMOVIES_, or any identical or deceptively similar mark, by unauthorised social media account operators. The company alleged that certain accounts, including @toimovies_, were impersonating its brand across Instagram, Facebook, Threads, X, and YouTube. It said the operators had “slavishly copied the plaintiff’s TOI unique red circular logo” to create a false association. It further alleged that the accounts were monetizing their reputation through a “calculated scheme of fraud”, including circulating a rate card for paid promotions.

The court restrained the operators, and anyone acting on their behalf, from using the impugned marks as trademarks, trade names or logos, or as part of domain names, social media handles, posts, or other electronic or physical media, including for content creation and reporting relating to the entertainment industry. It also directed the concerned social media intermediaries to block, suspend, and take down the infringing accounts and to disclose the complete Basic Subscriber Information of the account holders within three weeks.

Source: [Read More](#)

DELHI HC DENIES INTERIM RELIEF TO FOREST ESSENTIALS OWNER IN TRADEMARK DISPUTE CASE AGAINST BABY FOREST AYURVEDA.

The Delhi High Court has refused to grant an interim injunction in favour of the luxury Ayurvedic brand Forest Essentials, allowing a newer entrant, Baby Forest, to continue using ‘BABY FOREST’ and ‘BABY FOREST-SOHAM OF AYURVEDA’ marks. In a judgment pronounced on February 27, 2026, a Division Bench comprising Justice Navin Chawla and Justice Madhu Jain upheld the Single Bench’s decision to refuse an interim order of injunction against Baby Forest, finding that the established brand could not claim an exclusive monopoly over the dictionary word “Forest.”

The appeal challenged a judgment of a learned Single Judge of the Delhi High Court which dismissed the appellant’s applications for an interim injunction. Relying on an earlier Supreme Court precedent, the Court reiterated that the foundational principle of trademark law is the “anti-dissection rule,” which requires marks to be compared in their entirety rather than as individual parts.

The Bench observed that since “FOREST” is a dictionary word, any claim of monopoly requires “stringent evidence” that the term has acquired a secondary meaning exclusively associated with the plaintiff. Applying the standpoint of an “average purchaser with imperfect recollection,” the Court found that the marks were not deceptively similar, noting that the overall trade dress and layout of the packaging were dissimilar enough to prevent widespread confusion. Accordingly, the court dismissed the appeal and disposed of the pending applications. The Court concluded by clarifying that its observations are prima facie and will not affect the final adjudication of the suit during trial.

Source: [Read More](#)

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DELHI HIGH COURT GRANTS DYNAMIC INJUNCTION AGAINST PIRACY SITES STREAMING WARNER BROS, NETFLIX CONTENT.

The Delhi High Court, granting a “dynamic+” injunction in a copyright infringement suit by major global entertainment companies including Netflix, Warner Bros., Apple, Disney and Crunchyroll, has ordered the blocking of numerous piracy websites found to be illegally hosting and streaming popular films and tv series such as Stranger Things, Friends, Batman, The Squid Game and The Jungle Book. Justice Tejas Karia directed domain registrars to lock and suspend the infringing sites and internet service providers to block access within 72 hours, and allowed rights holders to include mirror, redirect or alphanumeric versions of such sites to curb ongoing and imminent piracy, noting the need to prevent significant financial loss to the copyright owners.

Source: [Read More](#)

DELHI HIGH COURT EXTENDS AD HOC LICENSING ARRANGEMENT IN PPL-PASS CODE HOSPITALITY COPYRIGHT DISPUTE.

The Delhi High Court has continued an interim arrangement requiring Pass Code Hospitality to deposit copyright licence fees payable to Phonographic Performance Limited, notwithstanding an unresolved challenge to PPL’s authority to issue licences without valid registration under Section 33 of the Copyright Act, 1957. A Division Bench in a related matter has held that PPL lacks such authority. Justice Tejas Karia preserved the status quo pending final adjudication by the Supreme Court, leaving the parties’ rights and obligations in suspension.

Justice Tejas Karia noted that Azure Hospitality had raised doubts regarding the plaintiff’s ability to issue licences and collect licence fees in the absence of registration under Section 33 of the Copyright Act, 1957, but declined to rule on this issue, observing that PPL’s legal authority is presently under consideration before the Supreme Court. It was also observed that Pass Code Hospitality’s refund application is also pending before the Delhi High Court, making it premature to disturb the interim arrangement. The Court directed Pass Code to deposit a further INR 15 lakhs for the period from May 2025 to February 2026, and permitted PPL to withdraw INR 8 lakhs immediately, and ordered the remaining INR 7 lakhs to be retained in fixed deposit, thereby preserving the status quo.

Source: [Read More](#)

DELHI HIGH COURT UPHOLDS VIVEK OBEROI’S PERSONALITY RIGHTS, GRANTS INJUNCTION AGAINST UNAUTHORISED USE.

The Delhi High Court has granted interim protection to Bollywood actor Vivek Oberoi in a suit asserting his personality rights, issuing an ex-parte ad-interim and “John Doe” injunction against unnamed and identified defendants to stop the unauthorised commercial use, publication, reproduction, adaptation or distribution of his name, image, voice or likeness across social media, websites and other mediums, including AI-

generated content; the order also empowers Oberoi to seek expedited takedown of infringing material and reinforces judicial recognition of personal identity and publicity rights in the digital era.

Source: [Read More](#)

DELHI HIGH COURT PROTECTS TV9 FROM “GROUNDLESS” COPYRIGHT STRIKES BY FOREIGN MEDIA.

The Delhi High Court in *Associated Broadcasting Company Ltd. (TV9) V. Google LLC & Ors.*, granted summary judgment in favour of Tv9, declaring that its use of brief video excerpts of natural calamities and global events within structured news programmes did not amount to copyright infringement, as the usage constituted fair dealing under section 52(1)(a)(iii) of the Copyright Act for reporting current events and was in any case de minimis in nature. The court noted that the extracts were minimal, embedded within substantial commentary and analysis, and in several instances sourced under a valid APTN licence, none of which were rebutted as the defendants chose not to appear. Importantly, the court held that issuance of Youtube copyright strikes and a subsequently voluntarily dismissed lawsuit did not amount to “commencing and prosecuting” an action under the proviso to section 60, thereby rendering the defendants’ threats actionable as groundless. The court restrained the defendants from issuing further copyright threats and decreed the suit, while recognising that Youtube, as an intermediary, was not required to adjudicate the merits of infringement disputes.

Source: [Read More](#)

DELHI HIGH COURT PROTECTS PERSONALITY RIGHTS OF SWAMI RAMDEV, ORDERS TAKE DOWN OF DEEPPAKE CONTENT

The Delhi High Court granted an ex-parte ad-interim injunction in favour of yoga guru Swami Ramdev, restraining the unauthorised use of his name, voice, image, likeness and distinctive style in AI-generated deepfakes, fabricated endorsements and other commercial content. The Court on examining the impugned content, including AI-generated videos and altered images, the Court observed that the unauthorized creation and circulation of deepfake videos and social media webpages depicting the Plaintiff as endorsing products, cures or medicines with which Plaintiff has no association, in its prima facie view constitutes misappropriation and exploitation of the Plaintiff’s goodwill, amounting to passing off.

The Court further recorded that some of the digitally created publications contain statements or messages, endorsements in Plaintiff’s name, likeness and voice, which affect his public image and may tarnish his credibility and undermine the trust reposed in him. It added that the misinformation had wider implications. Holding that the balance of convenience lay in Ramdev’s favour and that he would suffer irreparable harm otherwise, the Court restrained the defendants from using his name, voice, image, likeness or unique style for commercial or personal gain. The order expressly covers AI-generated content, deepfake videos, voice-cloned audio and metaverse environments. The Court also restrained the defendants from importing,

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manufacturing, selling or advertising goods or services using his persona in a manner amounting to passing off, dilution or copyright infringement. Specific directions were issued to Google (YouTube), Amazon India, Meta Platforms, X Corp and Pinterest to take down, disable and block identified URLs within 72 hours of receipt of the order. The Department of Telecommunications and the Ministry of Electronics and Information Technology were also directed to issue necessary directions to disable and block certain URLs.

Source: [Read More](#)

DELHI HC TEMPORARILY RESTRAINS COMPOSER ILAIYARAJA FROM USING HIS WORKS FROM 134 FILMS IN COPYRIGHT ROW.

The Delhi High Court passed an interim order restraining composer Ilaiyaraaja from exploiting certain musical works over which Saregama has claimed ownership rights. The dispute concerns the commercial exploitation of compositions allegedly assigned to Saregama under prior agreements. The Court directed that the works in question shall not be exploited pending further hearing in the matter.

Source: [Read More](#)

MADRAS HIGH COURT RESTRAINS UNAUTHORISED BROADCAST OF SHAHID KAPOOR STARRER O'ROMEO.

The Madras High Court granted an interim anti piracy injunction restraining internet service providers and cable television operators from any unauthorized broadcast, transmission, or dissemination of the film prior to its theatrical release, observing that pre release piracy causes immediate and irreversible financial and commercial harm. The Court also noted that broad John Doe or dynamic injunctions may adversely affect the legitimate business interests of intermediaries and service providers.

To balance these interests, the Court made the injunction conditional upon the producer furnishing an indemnity undertaking to compensate respondents for any legitimate business losses arising from enforcement of the order. The relief was granted in a civil suit filed by Nadiadwala Grandson Entertainment.

Source: [Read More](#)

DELHI HIGH COURT RESTRAINS ILLEGAL STREAMING OF ICC CRICKET EVENTS; GRANTS EX PARTE INTERIM RELIEF TO JIOSTAR INDIA.

In a commercial suit filed by JioStar India Pvt. Ltd. seeking protection of exclusive broadcast and digital

media rights over ICC cricket events, Jyoti Singh, J., granted an ex parte ad interim injunction restraining rogue mobile applications and associated websites from unlawfully streaming and communicating the matches. The Court held that JioStar India had established a prima facie case of infringement of Broadcast Reproduction Rights under Section 37 of the Copyright Act, 1957, and that immediate relief was necessary to prevent irreparable loss.

Source: [Read More](#)

DELHI HIGH COURT UPHOLDS INTERIM INJUNCTION AGAINST CANVA'S PRESENT AND RECORD FEATURE.

The Delhi High Court has passed an interim order restraining Canva from offering its “Present and Record” feature within India. The decision follows a patent infringement suit filed by a software company alleging that Canva’s tool, which allows users to record a video of themselves while presenting slides, overlaps with their patented technology. The court observed that a prima facie case for infringement was established, leading to the temporary suspension of the feature until further adjudication.

Source: [Read More](#)

MADRAS HIGH COURT DISMISSES APPEAL AGAINST CONTROLLER'S ORDER, FINDS FLIPKART'S PATENT NOVEL AND INVENTIVE.

In an appeal under Section 117-A of the Patents Act, 1970 (“Patents Act”), a Single Judge Bench of N. Senthilkumar, J., upheld the Controller of Patents’ order dismissing a post-grant opposition to Flipkart’s patent. The Court held that the Controller’s decision was well reasoned and free from infirmity, emphasising the detailed comparative analysis undertaken between the cited prior art and the characterised features of the invention. Accordingly, the appeal was dismissed and the validity of Flipkart’s patent stood affirmed.

Source: [Read More](#)

RESTORATION OF EXPIRED PATENT ALLOWED: ORISSA HIGH COURT.

In Green Energy Resources v. Union of India, the Orissa High Court held that a patentee cannot be made to suffer for the negligence of its authorized agent. The Court underscored that the expiry of the patent during the Covid-19 pandemic period and the agent’s failure to pay renewal fees justified restoration beyond the statutory eighteen-month window under Section 60, Patents Act, 1970 (‘Patents Act’). Observing that the Patents Act is a beneficial legislation, the Court directed the Controller to accept the restoration application and allowed the writ petition.

Source: [Read More](#)

DESIGN

DPIIT PROPOSES AMENDMENTS TO THE DESIGNS ACT, 2000 TO ALIGN WITH GLOBAL STANDARDS.

The Department for Promotion of Industry and Internal Trade (DPIIT) has released a Concept Note, proposing amendments to the Designs Act, 2000, to align it with global best practices. The Ministry of Commerce and Industry said the proposed amendments seek to ensure that India's design law remains relevant in an evolving landscape characterised by digital innovation, virtual products and immersive consumer experiences.

It added that the reforms aim to advance Design in India, Design for the World vision with the objective of modernising the country's design protection framework. DPIIT has invited comments and suggestions from stakeholders on the proposals to facilitate further deliberations and detailed development of the amendments.

Source: [Read More](#)

INTERNATIONAL

EU PROPOSES NEW REGULATIONS REQUIRING AI COMPANIES TO PAY FOR COPYRIGHTED CONTENT

The European Union is moving toward a landmark policy that would mandate AI developers to compensate publishers and creators for the use of copyrighted works in training datasets. The proposal aims to bridge the gap between AI innovation and intellectual property protection, ensuring that the use of “scraped” data is subject to fair remuneration and transparency.

Source: [Read More](#)

DRAG QUEEN PATTIE GONIA SUED BY PATAGONIA FOR TRADEMARK INFRINGEMENT

Outdoor apparel brand Patagonia has filed a lawsuit against environmental activist and drag queen Pattie Gonia. The company alleges that the use of the name and specific branding elements on merchandise creates a “likelihood of confusion” and dilutes the Patagonia trademark, despite the activist’s focus on environmental advocacy.

Source: [Read More](#)

ANTHROPIC FACES NEW MUSIC PUBLISHER LAWSUIT OVER ALLEGED PIRACY

A group of major music publishers has filed a new lawsuit against AI firm Anthropic, alleging the company engaged in “mass torrenting” of copyrighted song lyrics and compositions to train its AI models. The suit claims that Anthropic bypassed legal licensing channels and used pirated datasets to improve its model’s ability to generate song lyrics, constituting large-scale copyright infringement.

Source: [Read More](#)

BYTEDANCE PLEDGES TO PREVENT UNAUTHORISED IP USE ON AI VIDEO TOOL AFTER DISNEY THREAT

Chinese technology firm ByteDance has pledged to curb features of its AI-powered video-making tool Seedance 2.0 following legal threats from The Walt Disney Company, including a cease-and-desist letter accusing the company of copyright infringement by using Disney’s characters and content without authorisation. Disney’s legal notice claimed that the AI model was trained on – or allowed output featuring – copyrighted characters from its franchises such as Star Wars and Marvel, prompting steps to strengthen safeguards and restrict unauthorized use of intellectual property in the app. In response, ByteDance stated it respects IP rights and is taking measures to improve safeguards to prevent misuse of IP and likenesses by users, amidst broader concerns raised by Hollywood studios and industry bodies about AI-generated content and copyright infringement.

Source: [Read More](#)

YOUTUBERS SUE SNAP FOR ALLEGED COPYRIGHT INFRINGEMENT IN TRAINING ITS AI MODELS

A group of high-profile YouTubers has sued Snap Inc., alleging that the company’s “My AI” features were trained on their video content without permission or compensation. The plaintiffs argue that Snap’s AI effectively “digests” their creative output to generate responses, infringing on their copyright and diminishing the value of their original work.

Source: [Read More](#)



ANM ThinkPod

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ANM Global is pleased to have advised STARS N STRIPES, the producer of the series, providing comprehensive legal support in relation to the lead artist engagements for the digital series. Our scope of work included drafting, negotiating, and executing the lead artist agreements for the series.

ANM Global is pleased to have advised Kaustav Dreamworks Private Limited, providing comprehensive legal support in relation to the digital licensing of the film. Our scope of work included drafting, negotiating, and executing the agreement for exploitation of the film on the AAO NXT platform.



FIRM HIGHLIGHTS



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QUOTED BY THE MINT - "IS BUDGET PUSH TO DEVELOP ANIMATION, VFX, GAMING TALENT IN AI ERA PRAGMATIC?"



"The rapid integration of AI into these segments is already raising complex copyright and contractual questions. In this context, talent development, backed by the ₹250 crore budget 2026 allocation, cannot be limited to technical upskilling alone. Creators and studios must be trained in IP provenance, licensing awareness, and safeguards against the unauthorized use of copyrighted works."

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Anushree Rauta, Equity Partner and Head – Media, Entertainment & Gaming Practice, shares her perspective with Mint on the evolving copyright and contractual considerations emerging from AI integration.

Anushree Rauta, Equity Partner & Head – Media, Entertainment & Gaming at ANM Global, quoted by The Economic Times on the accelerating M&A activity in India's content ecosystem.

THE ECONOMIC TIMES | Industry

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**QUOTED BY THE ECONOMIC TIMES :
"FILM STUDIOS SEE M&A WAVE AS RELIANCE PICKS UP STAKE IN GUNEET MONGA'S SIKHYA ENTERTAINMENT"**



"Equity participation allows for deeper control over content strategy, rights exploitation and global monetisation. We are likely to see more studio, platform and music label-led strategic equity partnerships as companies move upstream to secure proven creative pipelines

Such transactions require nuanced governance, particularly around multi-layered IP ownership, greenlighting authority, creative control and future exit rights. The acquisition of a majority stake also marks a shift from transaction-led content deals to long-term strategic ownership."

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FIRM HIGHLIGHTS

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More movies in the making, but fewer screens to go around

“

This consolidation is likely to bolster output across segments, including niche, non-mainstream and small-to-mid budget films, particularly for boutique producers such as Sikhya, whose strength lies in story-driven cinema that often struggles to independently crack pre-sale or platform-led deals.

India continues to face a structural deficit in cinema screens, uneven regional distribution infrastructure, and a sharply narrowing theatrical window for films without established star casts.

On the digital side, platforms are becoming more cautious and increasingly tying acquisitions to performance metrics. Large studios, with slate-based deals that bundle smaller films with marquee titles, are better positioned in this environment, pressurising independent producers and acquisition prices.

”



Ms. Anushree Rauta

Equity Partner
(Head of Media, Entertainment & Gaming Practice)

Ms. Anushree Rauta, Equity Partner & Head – Media, Entertainment & Gaming Practice, shares her perspective with Mint.

Ms. Anushree Rauta, Equity Partner & Head – Media, Entertainment & Gaming Practice quoted in The Economic Times in the article, “Streamers Now Shoot for Satellite Rights to Step Up Play.”

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QUOTED BY THE ECONOMIC TIMES - “STREAMERS NOW SHOOT FOR SATELLITE RIGHTS TO STEP UP PLAY”



“For pure-play streaming platforms, acquiring linear rights is a defensive masterstroke. By ‘ring-fencing’ content, these platforms can effectively limit competition with linear television to preserve digital exclusivity and drive subscriber growth.”

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Rahul Dhote, Equity Partner and Head – Intellectual Property Practice at ANM Global, has been recognised in the Asian Legal Business - India Top IP Lawyers 2026 list.

ANM Global advised Clout Pocket Aces on the negotiation and execution of Artist Agreements for Viraj Ghelani and Sandeepa Dhar in connection with the film Do Deewane Seher Mein.



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ANM Global hosted the IBC & Banking Forum: Regulation, Resolution & Reform in Mumbai, bringing together senior professionals from the banking, financial services, insolvency, restructuring, and legal ecosystem for a thoughtful exchange of perspectives.



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